

# GET CRACKING, SOCIAL ENTREPRENEURS!



*"Anything is possible if  
you've got enough nerve."  
JK Rowling*

As social entrepreneurs ourselves, Coalition of Mischief is passionate about helping other social entrepreneurs achieve social change. So we have created the JK Rowling Pack.

## **THE JK ROWLING PACK** FOR SOCIAL ENTREPRENEURS & START UPS

*JK Rowling conceived the idea of Harry Potter on her train trips and in cafes. Starting out from mere ideas, JK Rowling's creativity and imagination propelled her from living on social welfare to multi-millionaire status within 5 years.*

### **WHAT FOR**

Low Budget, Creative Marketing  
Launch Projects  
Multi-Purpose Collaterals

### **WHAT YOU GET**

Creative Strategy  
Logo & Brand Guidelines  
Basic Web & Social Media Strategy  
Print Materials  
Basic Video

### **OUR FLEXIBLE, INTEREST-FREE PAYMENT PLAN**

In aiming to make our services accessible to all social entrepreneurs, we are offering a flexible, interest-free payment plan.

Inspired by Muhammad Yunus, a social entrepreneur who started the Grameen Bank, and his trust in people and generosity in human spirit, we hope to enable projects that are tight on funding.

This plan will be available on a case to case basis and you will need to let us know what works for you in advance.

Drop us a line at [wassup@coalitionofmischief.com](mailto:wassup@coalitionofmischief.com) or call **0404 962992**.



## **ABOUT US**

Coalition of Mischief communicates ideas that revolutionise change. We offer marketing and communication strategies for social, humanitarian and environmental causes. Through creative campaigning, Coalition of Mischief achieves fundraising and communication goals by adopting alternative as well as traditional methods. We help not-for-profits and socially aware organisations achieve their social and financial objectives.

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